

# Chris Harvey

*A new dimension in Surf Kayaking*



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# Introduction...



photographer: foto-reportagem

*Growing up on the island of Guernsey, the sea has always been my playground. From the age of 7 I have been hooked on kayaking and pursued many of it's disciplines, from sea kayaking expeditioning and whitewater rivers, to surf kayaking and competitions.*

*For the last 3 years I have focussed my efforts on becoming one of the best surf kayakers in the world. I have progressed from regional and national competitions to compete in the international arena and in October this year, won the bronze medal at the High Performance World Surf Kayak Championships.*

*It's great to be at the forefront of such a progressive and dynamic sport. Pushing new limits and supporting the sport's development is challenging and exciting and drives me to pursue a higher level.*



# The Sport...



photographer: Vince Shay

Surf kayaking has come a long way from it's roots in the fishing communities of Polynesia. Since the emergence of board surfing in the 1960s, surf kayaking has become increasingly competative and extreme. Over the last 5 years, the sport has undergone a design revolution which has enabled athletes to perform new, more dynamic moves. Of all the disciplines of kayaking, surfing is growing and evolving like no other and attracting more media attention around the world.



# Competition...



photographer: foto-reportagem

*Competition combines physical and skill performance with tactical and psychological strength. This creates a uniquely challenging environment in which to perform.*

*From my first competition 3 years ago, I discovered that I had drive and ambition to become the best. Since that 1st heat I have become focussed on raising my game and training hard to win competitions and reach my next goal.*

**2004**  
Channel Island no.1

**2005**  
British Championships Silver  
World Championships: 9th

**2006**  
British Championships Silver  
World Cup: Bronze

*I am more motivated than ever before to maintain pace with the sport's fast evolution and continue to improve on my performances.*





photographer: Tim Harvey

## **Filming**

*Over the next year I will be working with other top surf kayakers and FirstThird Productions to produce the UK's first ever surf kayaking dvd. Our aim is to complete filming by the end of 2007 and be ready to release in Spring 2008.*

*In addition to this I am working with actioncameras.co.uk to test drive helmet cam equipment and am looking at undertaking a mini filming project in California.*

**FirstThird**  
Productions

**actioncameras.co.uk**  
Helmet cameras for extreme sports





photographer: foto-reportagem

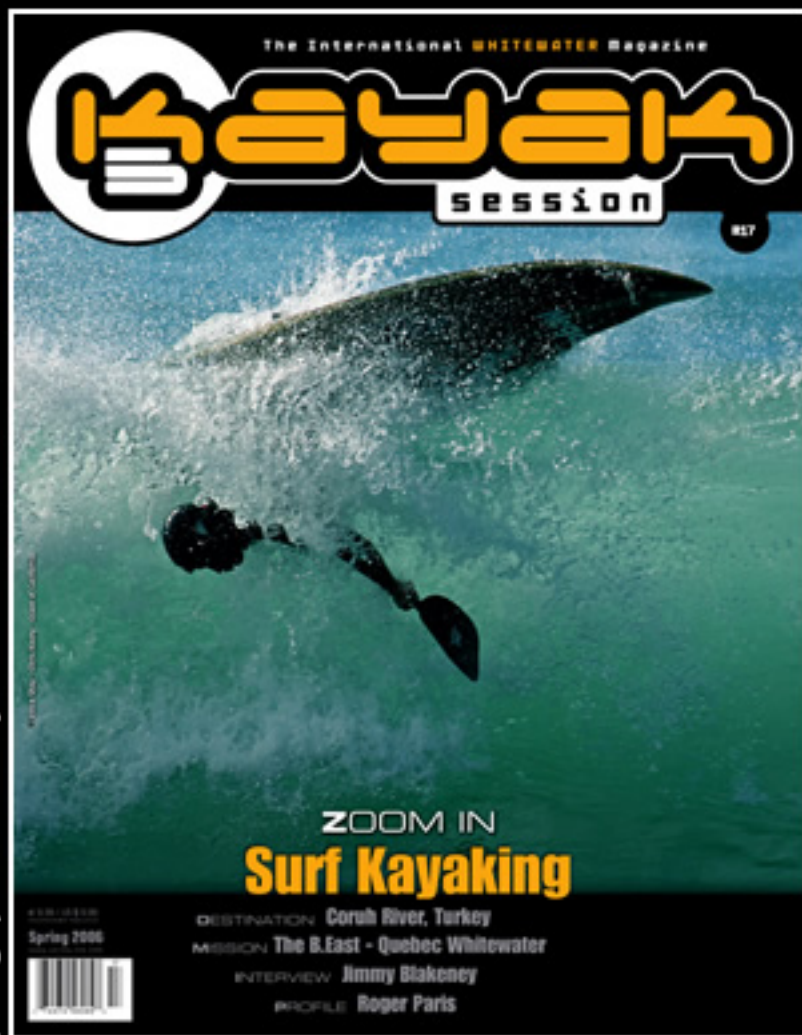
## **Photography**

*It is my aim to continue to raise the profile of the sport by capturing the most dynamic and radical surf kayaking shots ever. That often means going bigger and surfing harder, but also involves working closely with a number of photographers around the country.*

*Throughout 2007 I will be working with photographers around the UK and in the USA as well as at competitions to produce yet more radical, high quality images that can be used in magazines and advertising.*



# Projects...



photographer: Vince Shay

## Magazines

In 2006 I featured in a number of magazines, newspapers and online media around the world, including the front cover of Kayak Session (the world's largest kayaking magazine).

Throughout 2007 I will continue to release articles about the sport, competitions and projects in both the UK and international media.



# Sport Development...

photographer: foto-reportagem



*As a member of the British Canoe Union Surf Kayaking Committee, as well as a founding member for the Kayaking Association of Guernsey, I am actively involved in the development and promotion of the sport.*

*I am passionate about facilitating the sport's development and supporting youngsters in skills progression and competition. Throughout 2007 I will be running a number of coaching sessions and working with Juniors in the sport, with the aim of raising standards, increasing competition participation and further raising the profile of the sport.*



# Sponsorship...

photographer: foto-reportagem



*Over the last year I have secured a number of equipment sponsors who have empowered me to reach my potential and achieve my goals.*

*With my sights set higher in an increasingly dynamic and challenging sport, I am now looking to create partnerships with more sponsors to help me fulfill my goals for the 2007 season.*

*Working together with your company I will strive to promote your brand through logo placement on equipment and multimedia, such as magazines, video and online websites.*

*By joining me you will be at the leading edge of one of the fastest evolving extreme sports in the world and have access to a large and diverse modern marketplace.*



# Opportunities...

*With most of my equipment sponsors in place, I am now looking for financial and lifestyle sponsors:*

## ***Finance***

*Companies to provide competition and project sponsorship for the 2007 season, up to £10,000*

## ***Fashion***

*Clothing and accessories which represent the extreme sports and surfing lifestyle*

## ***Travel***

*Flights and transport for competition, filming and training*

photographer: foto-reportagem



# Contact...



photographer: foto-reportagem

## Website

[www.chrisharveyonline.net](http://www.chrisharveyonline.net)

## Mailing Address

St Leonard, Roland Rd, St Sampsons, Guernsey, UK C.I.  
GY2 4PF

## Email

[chrisharvey@guernseypaddling.com](mailto:chrisharvey@guernseypaddling.com)

## Phone

0044 1481 245197

## Mobile

0044 7878 262 151



# Thankyou...

*My ambition is to take surf kayaking to the next level in terms of competition standard, sport development and media profile. I hope that together we can fulfil this goal whilst also exposing your company to a growing and diverse, modern market in extreme sports.*

*Thankyou for taking the time to read this. I look forward to working with you in the near future.*

*Kind Regards*



photographer: foto-reportagem

